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RAMACRISNA MADEVA SALGAOCAR HIGHER SECONDARY SCHOOL
MARGAO-GOA
First Formative Exam Aug 2023

STD: XII

Date: 11 / 08 /2023

Sub: Business Studies

Duration: 1 Hour

Marks: 20

INSTRUCTIONS:-

1. All questions are compulsory.
2. This question paper consists of 8 questions divided in to four parts A, B, C and D.
3. Part A contains questions of 1 marks each.
4. Part B contains questions of 2 marks each.
5. Part C contains questions of 3 marks each.
6. Part D contains questions of 4 marks each.
7. There is no overall choice however; internal choice is provided in question no.8.

PART A

Q.1. MARPOL Ltd decided to plant 1000 trees across Goa. Identify the objective, the management of MARPOL Ltd. is trying to achieve?

Q.2.A sales manager advised a management trainee working under him that mere knowledge is not enough to be a successful manager. It requires a lot of practice and creativity. Identify the nature of management applicable in the above case.

PART B

Q.3. Explain the following principles of management.

- a) Unity of Command
- b) Unity of Direction

Q.4.State four points of impact of government policy changes on business and industry.

PART C

Q.5. Why it is important for business enterprises to understand their environment?

(Explain any 3 reasons)

Q.6. What is the role of Gang Boss, Speed Boss and Repair Boss in functional foremanship

PART D

Q.7. Explain any four characteristic of management :

Q.8. Explain any four points to bring out the importance of planning

OR

Q.8. Explain any four points to bring out the limitations of planning

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